



FRANK AND DEB EICH MEMORIAL SCHOLARSHIP  
PRESENTED BY  
STREET MASTERS AND SOUTH DAKOTA STREET ROD ASSOCIATION

**2026**

## **\$1500 Scholarship Application**

### **Qualifications:**

**Applicant must be an enrolled senior at a South Dakota High School.**

**Applicant must have maintained a 2.5 GPA or better over his/her high school career.**

**Applicant must be enrolling in an institution of higher learning with the intention of preparing for a career in a field related to the automobile industry.**

**Applicant must submit a letter explaining:**

- 1. What segment of the auto industry he/she intends to prepare for.**
- 2. What his/her career goals are.**
- 3. Why he/she feels he/she will be successful in the course of study chosen.**
- 4. What has he/she done previously that demonstrated an interest in the field of work he/she intends to pursue.**

### **Personal Information:**

**Full Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**High School Attending:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**University, College or Technical School you plan to attend:** \_\_\_\_\_ **Location:** \_\_\_\_\_

**The scholarship will be awarded upon proof of enrollment and will be paid directly to the financial aid office.**

**Please return this application and the signed letter by April 17<sup>th</sup>, 2026.**

### **Submission Options**

**By email, please send to:**

**[info@pierrestreetmasters.com](mailto:info@pierrestreetmasters.com)**

**Or by Mail, please send to:**

**2026 Scholarship**

**Street Masters Car Club**

**PO Box 185**

**Pierre, SD 57501**